



Australian Association
for Research in Education

AARE Conference 2018 Partnership and Exhibition Prospectus



The University of Sydney, Camperdown, New South Wales
Sunday 2 - Thursday 6 December 2018
www.aareconference.com.au

Invitation to Participate



We look forward to welcoming you to the 2018 annual AARE Conference, to be held at the beautiful University of Sydney. The AARE conference brings together researchers from across the world, as well as Australia, who work in diverse educational fields. The Association's wide range of Special Interest Groups gives a sense of this diversity. The conference is a space within which both well established and early career academics can find a forum to provoke debate, stimulate discussion, offer new ideas and encourage the dissemination of research findings.

The theme of this year's conference is 'Education Matters: Impact and Engagement' and we look forward to many vibrant discussions during the conference about the importance and impact of educational research and its ability to effect positive change both in Australia and internationally.

We look forward to welcoming you to the 2018 AARE Conference in Sydney, Australia.

*Professor Annette Woods
AARE President*

About AARE and the Conference

The Australian Association for Research in Education (AARE) is a national association for fostering educational research in Australia. This conference will facilitate engagement among educational researchers and support the development of high quality education.

Who will attend and expected numbers

Past AARE conferences have attracted over 600 delegates from various fields:

- Higher education academics
- PhD students
- School teachers and principals
- Deans/Heads of Schools
- Education consultants
- Vocational/Further education teachers, trainers and assessors
- Preservice teachers
- Researchers
- Project Officers/Coordinators
- Directors/Presidents of education organisations
- Others with an interest in education

Why be involved?

The partnership and exhibition opportunities at the AARE Conference 2018 provide the perfect forum to promote your name, launch new products to support your brand, and to maintain a high profile within the education research field, before, during and after the conference.

- **Raise your profile** by showing your support for the education research field and receive acknowledgement of your leadership in the community.
- **Utilise the opportunity** to present your organisation's profile to a national audience and reach **600+ researchers** and others interested in this field.
- **Reinforce your credentials** as a key player and demonstrate your organisation's commitment and support of AARE and its aims.
- **Stimulate discussion** and extend management thinking on issues that affect the field by showing a commitment to research development and outward looking strategy.
- **Publicise your activities and promote** your organisation's message, products and services through a national and international conference marketing campaign.
- **Launch new products or services** and generate media interest.
- **Network with peers** and reinforce relationships with existing clients, develop new contacts and target new recruits.
- **Business development** and the opportunity to find new business, research customer/prospect attitudes and enhance word of mouth marketing.

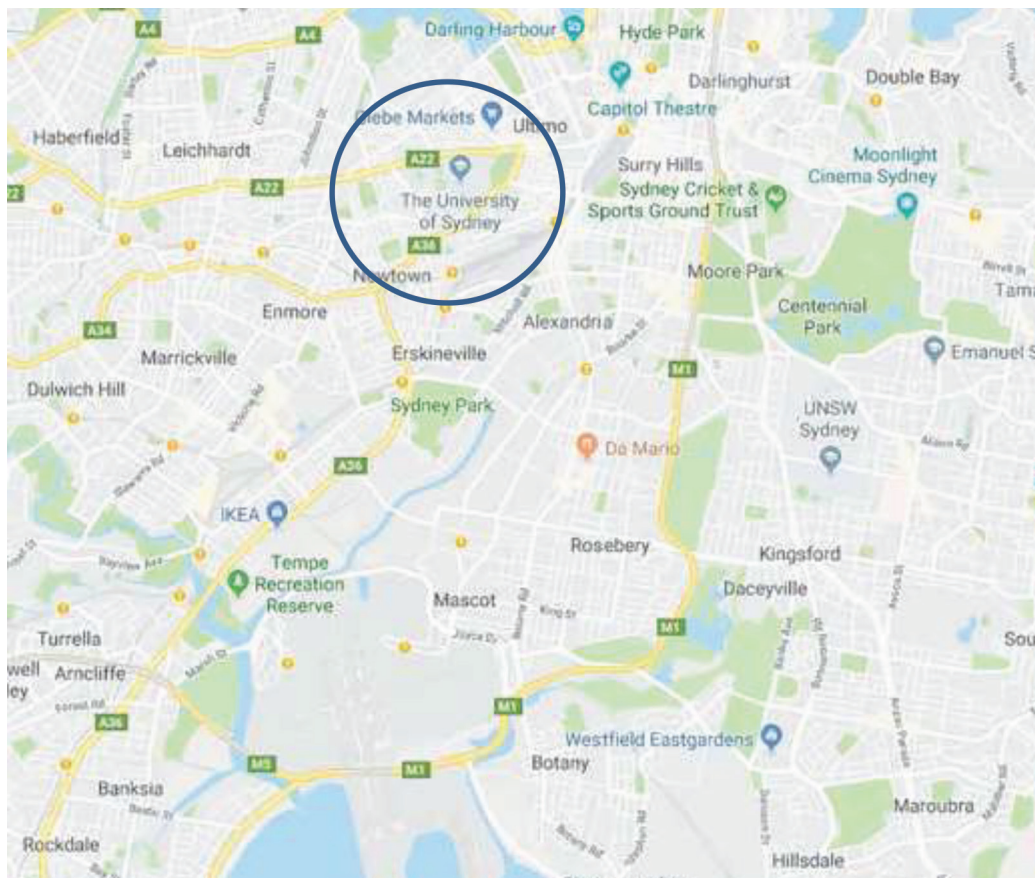
Conference Venue

The University of Sydney, Camperdown



The University of Sydney was Australia's first university and is located just a short distance from the Sydney city centre.

Located on City Road, Camperdown, it is easily accessible via public transport from either the city centre or Sydney airport.



Partnership Opportunities

A range of partnership opportunities have been developed to enable organisations to make a significant contribution towards the overall success of the AARE Conference 2018, while also enjoying strong branding and exposure in a focused, professional learning environment.

Partnership packages and commitment levels vary and can be tailored to suit your organisation's strategy. Whatever your business, the AARE Conference 2018 has a package that will help any brand and networking objective.



MAJOR CONFERENCE

PARTNER: \$5,500 (INC. GST)

Limited to FOUR organisations only

- Acknowledgement as Major Conference Partner in all conference promotional material
- Acknowledgement as a Major Conference Partner in one AARE electronic newsletter sent to all AARE members
- A link to your website placed on the AARE website homepage for the remainder of 2018
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- One (1) complimentary full registration with one (1) ticket to attend the Welcome Reception
- One (1) 3m x 2m exhibition booth, including entitlements (please refer to page 14)
- Full-page, black and white advertisement in a premium position in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to provide one (1) feature article to be included in the conference newsletter (content subject to approval by the Conference Organisers)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)
- Electronic list of participants (name, organisation and state/country) provided post-conference (subject to privacy laws and delegate opt-out option)



WELCOME RECEPTION

PARTNER: \$4,000
(INC. GST)

Exclusive opportunity

The Welcome Reception partnership package will provide a standout profile within the AARE Conference 2018.

- Exclusive host of the Welcome Reception
- Acknowledgement as the Welcome Reception Partner in all conference promotional material
- Acknowledgement as a Welcome Reception Partner in one AARE electronic newsletter sent to all AARE members
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to make a 5-minute address to delegates during the Welcome Reception
- Opportunity to display organisation banner (supplied by partner) at the Reception area
- Three (3) complimentary tickets to attend the Welcome Reception
- Full-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 or similar size (not including notepads and pens)
- Opportunity to include one (1) gift/promotional item with company logo (chocolate, sweets, cookies, etc.) to be handed out to guests as they arrive (supplied by partner)

RECHARGE STATION PARTNER: \$3,200 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Recharge Station Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to display corporate signage (supplied by partner) around the recharge station area
- Opportunity to brand recharge station unit (artwork to be supplied by partner)
- Half-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

CONFERENCE APP PARTNER: \$3,000 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Conference App Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Organisation logo on home screen of the conference app alongside conference logo
- Up to two (2) banner advertisements in the conference app (artwork to be supplied by partner)
- Opportunity to send one (1) push notification via the conference app on a conference day (content subject to approval by the Conference Organisers)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

CONFERENCE SACHEL PARTNER: \$3,000 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Conference Satchel Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Organisation logo printed on delegate satchel, in one colour alongside the conference logo
- Half-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to include two (2) inserts in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

NAME BADGE AND LANYARD PARTNER: \$2,500 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Name Badge and Lanyard Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Organisation logo printed on name badges alongside the conference logo
- Opportunity to provide branded lanyards to accompany name badges (lanyards to be supplied by partner)
- Half-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

KEYNOTE SPEAKER PARTNER: \$2,500 (INC. GST)

Limited to ONE organisation per speaker

- Acknowledgement as a Keynote Speaker Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to display organisation banner (supplied by partner) during the partnered speaker session
- Half-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)
- Choice of keynote speaker, subject to approval by the Conference Organising Committee

PLENARY SESSION PARTNER: \$2,500 (INC. GST)

Limited to ONE organisation per plenary session

- Acknowledgement as a Plenary Session Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to display organisation banner (supplied by partner) during the partnered plenary session
- Half-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)
- Choice of plenary session, subject to approval by the Conference Organising Committee

COFFEE VOUCHER PARTNER: \$2,500 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Coffee Voucher Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to provide unlimited coffee vouchers to delegates
- Opportunity to display organisation banner (supplied by partner) within the exhibition area
- Half-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to include two (2) inserts in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

CONFERENCE HANDBOOK PARTNER: \$2,000 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Conference Handbook Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Organisation logo printed on the cover of the Conference Handbook. Position will be junior to that of the conference logo
- Organisation logo and 100-word promotional paragraph with contact details listed in the Conference Handbook
- Half-page, black and white advertisement in a premium position in the Conference Handbook (artwork to be supplied by partner)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

FIRST TIMERS' LUNCH PARTNER: \$1,500 (INC. GST)

Exclusive opportunity

- Acknowledgement as First Timers' Lunch Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to display organisation banner (supplied by partner) during the First Timers' Lunch
- Opportunity to provide branded napkins with organisation's logo (supplied by partner) to be used during the lunch
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

NOTEPAD PARTNER: \$1,500 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Notepad Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to provide branded notepads to be included in delegate satchels (notepads to be supplied by the partner)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

PEN PARTNER: \$1,500 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Pen Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to provide branded pens to be included in delegate satchels (pens to be supplied by the partner)
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

WATER BOTTLE PARTNER: \$1,500 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Water Bottle Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to provide branded water bottles (supplied by partner) to be included in the conference satchel
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

DELEGATE SURVEY PARTNER: \$1,500 (INC. GST)

Exclusive opportunity

- Acknowledgement as the Delegate Survey Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Organisation logo or name to be displayed on introduction screen of online delegate survey
- Opportunity to provide an incentive product or gift to be provided as a lucky entry prize to one person who completes the survey. (Approximately \$1,000 value. Recipient to be chosen at random, by AARE, from all those completing the survey)

- Opportunity to grow your database through a sign up option incorporated into the survey
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

CONCURRENT SESSION PARTNER: \$1,100 (INC. GST)

Limited to ONE organisation per concurrent session

- Acknowledgement as a Concurrent Session Partner in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to display organisation banner (supplied by partner) during the partnered concurrent session
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)
- Choice of concurrent session, subject to approval by the Conference Organising Committee

TEA BREAK PARTNER: \$900 (INC. GST)

Limited to EIGHT organisations only

- Acknowledgement as Morning Tea or Afternoon Tea Partner on chosen day in all conference promotional material
- Your organisation name and logo within all conference literature, including: conference website, Conference Handbook, onsite conference signage and session holding slides
- Opportunity to display organisation banner (supplied by partner) during the Tea Break
- Opportunity to provide branded napkins with organisation's logo (supplied by partner) to be used during the Tea Break
- Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)
- Special Offer: Daily Tea Break Partners (morning and afternoon tea on the same day) are available for \$1,500 (inc. GST)

Other Partnership Opportunities

The AARE Conference 2018 Organising Committee welcome the opportunity to discuss other partnership opportunities that can be tailored to suit your organisation's needs. We are also always willing to accept gift vouchers/prizes as lucky door prizes and promotional opportunities.

Please contact AARE by email aare@aare.edu.au for more information.

Advertising Opportunities

FULL-PAGE ADVERTISING: \$850 (INC. GST)

Unlimited

Full-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)

HALF-PAGE ADVERTISING: \$600 (INC. GST)

Unlimited

Half-page, black and white advertisement in the Conference Handbook (artwork to be supplied by partner)

SATCHEL INSERT: \$750 (INC. GST)

Unlimited

Opportunity to include one (1) insert in conference satchel – corporate literature, DL, A5, A4 (or similar size) or promotional merchandise (not including notepads and pens)

Exhibiting at the Conference

The AARE Conference 2018 will be an excellent opportunity for your organisation to promote itself and its products to a large audience by taking an exhibition booth.

The exhibition will be the main centre for networking during the conference with complimentary lunches and tea breaks, as well as home to the Welcome Reception.

SHELL SCHEME EXHIBITION BOOTH (3M X 2M) -

\$3,000 (INC. GST)

Exhibition Booth Inclusions:

Booth:	2.4 m high display booth with Octanorm frame
Signage:	Organisation name with white vinyl lettering on navy blue background
Furniture:	1 x table and 2 x chairs
Lighting:	2 x 150 watt spotlights per 3m x 2m booth
Power:	1 x 4 amp power outlet (additional requirements may be ordered)

EXHIBITION SPACE ONLY (3M X 2M) - \$2,000 (INC. GST)

Exhibition Space Only Inclusions:

Space:	3m x 2m raw space
Signage:	Organisation name on poster board
Furniture:	1 x table and 2 x chairs
Lighting:	2 x 150 watt spotlights per 3m x 2m booth
Power:	1 x 4 amp power outlet (additional requirements may be ordered)

Exhibition Inclusions:

- Name badges for two (2) representatives (include entry into exhibition area and Welcome Reception only)
- Daily catering for two (2) representatives (includes morning, afternoon teas and lunches)
- One (1) conference satchel per exhibition booth or space
- Organisation name listed on the conference website
- Organisation name listed in the Conference Handbook as an exhibitor

PLEASE NOTE: Additional equipment such as furniture, audio visual, modem lines and telephone lines are available for hire. Details of suppliers will be forwarded to you closer to the conference.

Additional Exhibitor Passes - \$400 (INC. GST) PER PERSON

- If you have more than two (2) representatives who wish to attend the exhibition only, additional passes can be purchased from the Conference Organisers.
- Each additional exhibitor pass includes:
- Name badge for one (1) representative *
- Daily catering for one (1) representative (includes morning, afternoon teas and lunches)

* **PLEASE NOTE:** This will not allow you access into the conference sessions or Welcome Reception.

Floor plan details, including booth selection will be provided to exhibitors closer to the date of conference.

Australian Association for Research in Education (AARE) Conference 2018 Partnership & Exhibition

Agreement Form

Organisation Name	
Address Suburb/City	
State/Territory/Region Postcode Country	
Contact Name:	
Position Held:	
Telephone:	
Fax:	
Email:	
Website:	

I/We would like to select the following PARTNERSHIP package(s):

Please Tick Item(s) Amount (Inc. GST)

Item	Cost (inc GST)	Tick if required
Major Conference Partner	\$5,500	
Welcome Reception Partner	\$4,000	
Recharge Station Partner	\$3,200	
Conference App Partner	\$3,000	
Conference Satchel Partner	\$3,000	
Name Badge and Lanyard Partner	\$2,500	
Keynote Speaker Partner	\$2,500	
Plenary Session Partner	\$2,500	
Conference Handbook Partner	\$2,000	
First Timers' Lunch Partner	\$1,500	
Notepad Partner	\$1,500	
Pen Partner	\$1,500	
Water Bottle Partner	\$1,500	
Delegate Survey Partner	\$1,500	
Concurrent Session Partner	\$1,100	
Tea Break Partner	\$900	
Full-Page Advertising	\$850	
Half-Page Advertising	\$600	
Satchel Insert	\$750	
Exhibition Shell Scheme	\$3,000	
Exhibition Space only	\$2,000	
Investment Total, AUD\$ Inc. GST		

Signature: _____

Date: _____

☐ I have read and accept the Terms & Conditions outlined below.

To confirm your participation, please submit the completed form by email to aare@aare.edu.au.

Once your signed agreement form has been received, a tax invoice will be issued for payment.
50% of your total partnership/exhibition amount is required for your entitlements to be activated.

Please make cheques payable to the Australian Association for Research in Education
EFT payments BSB 063-138
Account Number 00901868
Please use the invoice number as an identifier.

Australian Association for Research in Education
Unit, 11, 1 Geils Court
Deakin, ACT, 2600
Australia

If selecting the Tea Break package, please indicate, by circling, your preferred day and break:

Monday, 3 December 2018	Morning Tea	Afternoon Tea
Tuesday, 4 December 2018	Morning Tea	Afternoon Tea
Wednesday, 5 December 2018	Morning Tea	Afternoon Tea
Thursday, 6 December 2018	Morning Tea	Afternoon Tea

Terms & Conditions

By returning this signed partnership agreement, you agree to be a non-exclusive partner or exhibitor of the AARE Conference 2018 to be held at The University of Sydney Camperdown from Sunday, 2 to Thursday, 6 December 2018 on the following terms and conditions set out below and as attached to this agreement.

1. Upon receipt of your signed agreement, acknowledgment of receipt will be sent with a tax invoice.
2. Partnership and/or exhibition entitlements will not commence until a 50% deposit of the total amount payable has been received. The deposit must be paid WITHIN 7 days from date of invoice unless dated after Tuesday, 27 September 2018 whereby payment will be required in full immediately.
3. If a partner wishes to cancel or change the details of their booking, advice must be made in writing to sponsorship@aareconference.com.au. The cancellation fees are applicable as follows:
 - Before Tuesday, 26 September 2018, 50% of the total amount
 - After Tuesday, 26 September 2018, 100% of the total amount
4. Partners and exhibitors contracted within the four weeks prior to the conference start date will be charged a 15% surcharge.
5. All amounts stipulated in this agreement include the Australian Goods and Services Tax (GST) of 10%.
6. All amounts are payable in Australian dollars. Cheques/direct deposits must be made payable to 'The Australian Association for Research in Education' and forwarded to the address above. Credit card payments will incur a 2.5% surcharge. To pay by credit card

- please contact AARE on 0499338835.
7. Please note your requested category of partnership may have a limit to the number of partners as specified in the attached documentation and preference will be determined in order of receipt of the signed agreement and deposit payment. The conference organisers will notify you if you are unable to participate in your requested category.
 8. Partners are not permitted to enter the conference sessions or social events, unless the relevant tickets are offered as part of the particular partnership package. However, should partners wish to attend the conference as a delegate, the appropriate registration form must be completed and forwarded to the conference organisers together with the applicable registration fee.
 9. The conference organisers may at their discretion use your logo, symbol, trade mark or registered mark in acknowledging your partnership in the conference literature where this is offered as part of your particular partnership package and no payment shall be made to you for such use.
 10. You will be responsible for forwarding your logo, symbol, trade mark or registered mark by the deadline. We request that all logos be supplied in EPS and JPG format, high resolution 300 dpi. Should an alternative format be received, the conference organisers cannot be held responsible for the quality of the logo displayed in any of the promotional material. In return for a hyperlink from your organisation logo on the AARE Conference 2018 website, you are required to provide a reciprocal link from your website to the AARE Conference 2018 website (unless reasonable justification can be given as to why this is not possible).
 11. Nothing contained in this agreement will be deemed to constitute an official partnership, joint venture or agency relationship between you and the conference supporting organisations and/or the conference organisers and you must not do anything where you will, in any way, be represented that you are a partner of the supporting organisations and/or the conference organisers.
 12. The details in this document are correct at the time of printing. the AARE Conference 2018 Organising Committee do not accept responsibility for any changes that may occur.
 13. Please forward your completed form to aare@aare.edu.au